CONTACT: Lance Humphries

Mount Vernon Place Conservancy <a href="mailto:lhumphries@MVPConservancy.org">lhumphries@MVPConservancy.org</a>

Phone: 443-845-5038 (cell)

FOR IMMEDIATE RELEASE:

## Mount Vernon Place Conservancy Announces Dates, and Opens Vendor Call for 2022 Flower Mart at Mount Vernon Place

(Baltimore, Maryland) – The Mount Vernon Place Conservancy ("the Conservancy") announces that it has opened the vendor call for Baltimore's annual rite of spring – Flower Mart at Mount Vernon Place. The event will be held on April 29-30, 2022 in the squares surrounding the Washington Monument.

Flower Mart 2020 was cancelled because of the emerging pandemic, and Flower Mart 2021 was held online—with a vendor marketplace and a great line up of educational programs about the local plant and flower industry and urban greening. Lemon Stick kits were sold for pick up.

"We are thrilled to be planning an in-person Flower Mart for next spring," notes Humphries. "We are, however, mindful of the ongoing pandemic and will be monitoring the situation leading up to next spring's event."

Flower Mart was founded in 1911 by the Women's Civic League, an organization formed to advocate for better living conditions in the City of Baltimore. A focal point of the original market was to encourage flower, plant, and vegetable gardening in the yards of homes and vacant lots—thereby making them green. When the Conservancy took on the management of Flower Mart in 2019 it reinvigorated this original mission.

"We find this message relevant today," adds Humphries, "and as the stewards of the city's most historic green space, we plan to highlight the work of those who maintain and support urban green spaces."

The current vendor call seeks local plant and flower vendors, garden supply, food, and arts and crafts on flower or plant themes. In the coming months the Conservancy will also be assembling a roster of local musicians to perform on the festival stages and a schedule of workshops and panels for its education series.

"As in 2019, we want Flower Mart to showcase all the great talent we have right here in Baltimore—including our artisans in the craft and food industry." Cherished traditions will be honored including Lemon Sticks.

In 2022, as was recently announced, the Conservancy will for the first time be presenting the annual Monument Lighting. Of this development, Humphries notes: "At Mount Vernon Place we are honored to be the home of two of Baltimore's oldest and treasured civic events."

The Flower Mart vendor call and application form are found on the Conservancy website: <a href="https://flowermart.mvpconservancy.org/">https://flowermart.mvpconservancy.org/</a>

More information about the Conservancy can be found online at <a href="www.mvpconservancy.org">www.mvpconservancy.org</a> or on Facebook: <a href="www.facebook.com/mountvernonplace">www.facebook.com/mountvernonplace</a>

Flower Mart Images:

Facebook: Flower Mart at Mount Vernon Place

Instagram: flowermartbmore

Dec. 8, 2021

###